



PUBLIC AFFAIRS

DEPARTMENT OF DEFENSE
DEFENSE MEDIA ACTIVITY
DEFENSE INFORMATION SCHOOL
6500 MAPES ROAD
FORT MEADE, MD 20755-5620

Read ahead material for PACS-Q

DINFOS/Pavilion Resources

- DINFOS grammar guide (*separate attachment*)
- Joint Planning Process and Public Affairs Actions.
<https://pavilion.dinfos.edu/Article/Article/2110232/joint-planning-process-and-public-affairs-actions/>
- Communication Planning 101 Series:
<https://pavilion.dinfos.edu/Topic/Article/2339491/communication-planning-101/>

Key Joint Publications

- **Joint Publication 3-61 Public Affairs** – Read each chapter introduction or overview.
https://www.jcs.mil/Portals/36/Documents/Doctrine/pubs/jp3_61.pdf
- **Joint Publication 3-13 Information Operations** – Read chapter I and II (21 pages).
https://www.jcs.mil/Portals/36/Documents/Doctrine/pubs/jp3_13.pdf
- **Joint Publication 5-0 Planning** – Skim chapters I, II and III (122 pages).
https://www.jcs.mil/Portals/36/Documents/Doctrine/pubs/jp5_0.pdf?ver=ztDG06paGvpQRrLxThNZUw%3d%3d
- **DOD Instruction 5040.02 Visual Information**
<https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodi/504002p.pdf>
- **National Security Strategy Guidance (October 2022)**
<https://www.whitehouse.gov/wp-content/uploads/2022/10/Biden-Harris-Administrations-National-Security-Strategy-10.2022.pdf>
- **National Defense Strategy Fact Sheet (March 2022)**
<https://media.defense.gov/2022/Mar/28/2002964702/-1/-1/1/NDS-FACT-SHEET.PD>
- **DOD Directive 5122.05 ATSD/PA** - (pages 11-12 – DOD Principles of Information and News Media Coverage of DOD Operations).
https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodd/512205_dodd_2017.pdf?ver=2017-08-07-125832-023.pdf
- **DOD Instruction 5400.13 Public Affairs Operations**
<https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodi/540013p.pdf>
- **DOD Directive Information Operations**
<https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodd/360001p.pdf?ver=2019-08-12-094732-187>
- **DOD Directive Operations Security Program** - (pages 13-15, 31)
<https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodm/520502m.PDF?>